

**Jordan Safirstein, MD, FACC, FSCAI**, is Assistant Director of the Cardiac Catheterization Laboratories and Director of Transradial Intervention at Morristown Medical Center / Atlantic Health System in Morristown, New Jersey. Dr. Safirstein also is Founder and Course Director of the Mid-Atlantic Radial Symposium (MARS), an annual conference that hosts world-renowned thought leaders in coronary and vascular interventions that are performed through the wrist. He is board certified in internal medicine, cardiovascular disease, interventional cardiology, and adult transthoracic and transesophageal echocardiography.

After earning his MD at the Chicago Medical School, Dr. Safirstein completed his residency in internal medicine at the Albert Einstein College of Medicine, Montefiore Medical Center in Bronx, New York. He completed his fellowship in cardiovascular disease and cardiovascular intervention at St. Vincent's Catholic Medical Center in New York City.

An innovator in digital technologies that influence medicine, Dr. Safirstein developed StopPagingMe.com, an online social network for medical residents. He is the author of articles on the use of web-based strategies to bolster studies of rare diseases, and he continues to explore digital technologies that may positively affect medicine. As a result of his clinical success and awareness of the growing importance of mobile medicine and social media, the Google Healthcare Advisory Board invited Dr. Safirstein to join them in 2014.